The proceeds from this raffle will benefit VPM Media Corporation’s (VPM) mission, programs and outreach initiatives. Tickets will be sold online, over the phone or in person at the VPM Headquarters. A maximum of 2,000 tickets will be sold at a cost of $100 per ticket.

Official Rules

1. **Must purchase a raffle ticket.** Must be 21 years or older to purchase a ticket. Tickets are $100 each. There is no limit to the number of tickets an individual may purchase. A donation will not increase your odds of winning. All Federal, State, Local and Municipal laws and regulations apply. Void where prohibited. Tickets must be filled out in the name of a single individual. Tickets are non-refundable.

2. **Eligibility.** Subject to the additional restrictions below, the raffle is open to Virginia residents who are 21 years or older at the time of entry. Employees, current Corporate Board Members of VPM Media Corporation and Virginia Foundation for Public Media, and the immediate family members residing with the above, are not eligible to participate.

3. **How to Enter.** Individuals who go online to vpm.org/raffle or call 804-560-8146 and purchase a raffle ticket will be entered in the contest. Tickets go on sale January 1, 2020. The “Viking” raffle will end at 11:59 pm on Saturday, February 29, 2020. All entries must be received by that date and time. VPM Media Corporation will not be responsible for incomplete, lost, or late entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or VPM Media Corporation. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. All entries become property of VPM Media Corporation and none will be returned. Any questions regarding the number of entries submitted or the owner of an ISP account shall be determined by VPM Media Corporation at its sole discretion, and VPM Media Corporation reserves the right to disqualify any entries by persons determined to be tampering with or abusing any aspect of the raffle.

4. **Prize Description.** The Winner will receive two, cruise tickets for the Viking River Cruise “Paris and the Heart of Normandy”. The tickets have a fair market value of $9,996. The prize
cannot be exchanged for cash. Prizes and individual components of prize packages are subject
to availability and VPM Media Corporation reserves the right to substitute prizes of equal or
greater value.

5. **Winner Selection, Notification, Odds.** One (1) Winner will be selected in a random
drawing from among all eligible entries received on Monday, March 9, 2020. The winner need
not be present to win. The winner will be contacted at the telephone number and/or email
address provided on the winner’s entry form. In the event the winner cannot be contacted, fails
to respond within seven (7) calendar days from the date of the drawing, fails to otherwise qualify
for the prize and/or declines the prize, an alternate winner will be selected by VPM Media
Corporation. Odds of winning depend on the number of eligible entries received. Only 2000
tickets will be sold.

6. **Acceptance.** Winner may waive his or her right to receive prizes. Winner is solely
responsible for reporting and payment of any taxes on prizes. VPM Media Corporation
assumes no responsibility for the winner’s tax obligations and suggests the winner consult a tax
advisor. Winner will be required to complete a Winner Release form accepting tax responsibility,
and a liability and publicity release (except where prohibited by law) which must be returned
within ten (10) days of date of personal delivery or date of postmark. Failure to sign and return
these documents within ten (10) days, or to comply with any term or condition of these Official
Rules, may result in the Winner’s disqualification, the forfeiture of his or her interest in the prize,
and the award of the prize to a substitute winner. Persons traveling as guest of the Grand Prize
Winner must also sign any affidavit or release that VPM Media Corporation may require. Except
where prohibited, acceptance of any prize constitutes winner’s consent to the publication of his
or her name, likeness, voice, opinions and/or hometown for promotional purposes in any media,
including without limitation the Internet, and for any commercial or promotional purpose, without
limitation or further compensation. By receipt of any prize, winner agrees to release and hold
harmless VPM Media Corporation, its respective subsidiaries, advertising/promotion agencies,
and prize suppliers, and each such company's officers, directors, employees and agents
(collectively, the "Released Parties") from and against any claim or cause of action, including,
but not limited to, personal injury, death, or damage to or loss of property, arising out of
participation in the raffle or receipt or use or misuse of any prize.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the
decisions of VPM Media Corporation. VPM Media Corporation reserves the right to disqualify
persons found tampering with or otherwise abusing any aspect of this Raffle as solely
determined by VPM Media Corporation. In the event the Raffle is compromised by a virus, non-
authorized human intervention, tampering or other causes beyond the reasonable control of
VPM Media Corporation which corrupts or impairs the administration, security, fairness or proper operation of the Raffle, VPM Media Corporation reserves the right in its sole discretion to suspend, modify or terminate the Raffle. Should the Raffle be terminated prior to the stated expiration date, VPM Media Corporation reserves the right to award prizes based on the entries received before the problem began. Except where prohibited, raffle purchasers agree that: (1) any and all disputes, claims and causes of action arising out of or connected with this raffle any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Virginia State Court located in Richmond, Virginia U.S.A.; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this raffle, but in no event attorneys' fees; and (3) under no circumstances will raffle ticket purchasers be permitted to obtain awards for, and hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and VPM Media Corporation in connection with the raffle, shall be governed by, and construed in accordance with, the laws of the State of Virginia, U.S.A. without giving effect to any choice of law or conflict of law rules (whether of the State of Virginia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Virginia.

8. **Construction.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by raffle purchasers, printing errors or by any of the programming associated with or utilized in the raffle; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or hard/software; (3) unauthorized human intervention in any part of the raffle process; (4) technical or human error which may occur in the administration of the raffle or the processing of raffle ticket purchases; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from raffle purchaser’s participation in the raffle or receipt or use or misuse of any prize. If for any reason a raffle ticket is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, a ticket purchaser’s sole remedy is another ticket in the raffle, provided that if it is not possible to award another ticket due to discontinuance of the raffle, or any part of it, for any reason, VPM Media Corporation, at its discretion, may elect to hold a random drawing from among all eligible raffle ticket stubs up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be
available and/or claimed VPM Media Corporation reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

9. **VPM Media Corporation.** The decisions of VPM Media Corporation regarding the selection of winners and all other aspects of the “Viking” raffle shall be final and binding in all respects. Official Rules and Regulations can be found online at vpm.org/raffle or during business hours in the lobby of VPM Media Corporation, 23 Sesame Street, Richmond, VA 23235. The name of the prize winner will be posted online at vpm.org/raffle.