

VPM Donor List Policy

Whereas Section 396 (k)(12) of the Communications Act of 1934, as amended, provides that

“Funds may not be distributed under this subsection to any public broadcasting entity that directly or indirectly—

- (A) rents contributor or donor names (or other personally identifiable information) to or from, or exchanges such names or information with, any Federal, State, or local candidate, political party, or political committee; or
- (B) discloses contributor or donor names, or other personally identifiable information, to any nonaffiliated third party unless—
 - (i) such entity clearly and conspicuously discloses to the contributor or donor that such information may be disclosed to such third party;
 - (ii) the contributor or donor is given the opportunity, before the time that such information is initially disclosed, to direct that such information not be disclosed to such third party; and
 - (iii) the contributor or donor is given an explanation of how the contributor or donor may exercise that nondisclosure option.”

VPM Media Corporation has established the following policy:

Exchange Policy for VPM

VPM never sells, exchanges or lends to third parties any email or telephone information you provide when making a Membership Pledge. Occasionally, VPM may share mailing information you provide when you pledge on-line or through the mail (your name and your postal address) with other carefully selected non-profit organizations.

In no event will the VPM sell, rent, lease, lend, trade, give, donate, transfer, or otherwise exchange, the station’s membership lists with, or acquire such lists from, any candidate for public office, committees or organizations supporting a candidate, political parties, or organizations that solicit funds for use in political campaigns.

If you would prefer not to have your information shared in any of these ways, contact us via email at membership@vpm.org or at the postal address or telephone number listed below.

Member Services
23 Sesame Street
Richmond, VA 23235
804.560.8141